QUÉBEC, CANADA

Simon Paindavoine

Designer & Creative Developer

simon.paindavoine@gmail.com +1 581 305 9943 simonpdv.com LinkedIn

I work across editorial design, art direction and development, creating publications, digital products and tools for production teams.

Professional experience

Maison 1608

2026 — Present · Québec

Designer · Technology & Innovation

- Lay out magazines and build Adobe scripts and an image upscaling tool used in production.
- Built a PDF-to-ebook converter and prototyped tools for layout automation and PDF comparison.
- Built an online workspace for reviewing and commenting on images, PDFs, videos and GIFs.
- Built a tool to export Illustrator logos as JPEG, PDF, PNG and EPS files, backed by an internal database.
- Built a browser-based 3D photo studio for staging products and creating mockups.

Independent

2022 — Present

Designer & Creative Developer

- Design books and magazines, develop visual identities and create motion graphics.
- Design and build websites for brands and institutions, including Maison Tressée's custom ordering system. The Alliance Française de Toronto website is in development.
- Take web and Android products from concept through development and launch.

Groupe Média TFO

2022 — 2025 · Toronto

Multidisciplinary Designer · Marketing

- Directed campaigns across web, print and events and redesigned the brand guidelines.
- Led UX/UI design for a new educational website in collaboration with product and engineering teams.
- Retouched and upscaled imagery for TFO.org and Idello.org and produced motion graphics and video edits.

Earlier experience

Nord Compo

2016 — 2022 · Villeneuve-d'Ascq

Product Lead · Retouching & Layout

- Coordinated production of cookbooks, textbooks and art books from the client brief through final approval.
- Combined manual and automated layouts in InDesign and built reusable templates and tools to standardize production.
- Managed advanced retouching, colour management, print proofing and Epson plotter and RIP workflows.

Chauss Europ

2016 · Villeneuve-d'Ascq

Product Designer · Footwear

- Designed footwear collections for children and adults, including patterns and patches created in Illustrator.
- Coordinated with factories, reviewed samples and refined production specifications.
- Designed packaging and product catalogues for Auchan, Cora and Leclerc.

Bayard Service Édition

2014 — 2015 · Wambrechies

Prepress Operator · Graphic & Layout Designer

- Laid out children's and religious magazines and created editorial layouts and illustrations.
- Worked with clients on revisions and consolidated PDF annotations to simplify approvals.

Skills

Design · Art direction, visual identity, editorial design, image retouching, motion design and UX/UI.

Development · Websites and apps, prototyping, production tools and automation.

Tools · Codex, Claude, DeepSeek, Antigravity, InDesign, Photoshop, Illustrator, After Effects, Figma, Flutter, Unity, Supabase and GitHub.

Education and languages

BTS in Graphic Communications and Production
Lycée César Baggio, Lille · 2011 — 2013
ICAS credential assessment available.

Vocational Baccalaureate in Graphic Production
Lycée César Baggio, Lille · 2009 — 2011

Languages · Fluent in French and English; conversational Spanish.